



FOR IMMEDIATE RELEASE
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SBBA Names New Board Members and Board Officers for 2017
Robert McGowen, President of Coutret & Associates, to Serve as Board Chairman

The Shreveport-Bossier Business Alliance for Higher Education (SBBA) is pleased to announce board officers and new board members for 2017. Robert McGowen, President of Coutret & Associates, assumed the role of Board Chairman effective January 1st. Prior Board Chairman Carter Rogers, owner and CEO of Vintage Title, will serve as Immediate Past Chairman. The slate of Officers includes:

- Vice Chairman: John Hubbard, External Affairs Manager of AEP
- Secretary: Tanita Gilbert-Baker, Vice President of EJES
- Treasurer: Murray Viser, President of Barksdale Forward

New Board Members for 2017 include:

- Kathy French, Director of Community Relations for The Port of Caddo-Bossier
- Mimi Hedgock, Senior Principal, External Affairs of CSRA Integrated Technology Center
- Tina Martinez Hooper, Executive Director, Marketing and Communications for LifeShare Blood Centers
- Terry Moore, Senior Financial Advisor for Merrill Lynch

Returning Board members for the coming year are Angie White, Senior Vice President of NLEP; Lisa Johnson, President and CEO of the Bossier Chamber of Commerce; Charley Kingery, Senior Business Development Manager of Wieland; Zazell Dudley, Director of Business Development for NLEP; Patrick Harrison, President of Sound Fighter Systems; Dr. Phillip Rozeman, President of Cardiovascular Consultants; Linda Biernacki, founder of Fire Tech Systems; Robert Mills, Vice President of Calumet Specialty Products and Jack Sharp, retired CEO of the BRF.

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The mission of the Shreveport-Bossier Business Alliance for Higher Education (SBBA) is to promote economic development by aligning the offerings of higher education with the needs of the business community. SBBA members include the Greater Shreveport Chamber of Commerce, the Bossier Chamber of Commerce, the Shreveport-Bossier African American Chamber of Commerce, the Manufacturing Manager's Council of NWLA, the Biomedical Research Foundation of NWLA, the North Louisiana Economic Partnership, and the Committee of One Hundred.