



Shreveport-Bossier  
Business Alliance  
For Higher Education

# Continuing Education

Volume 2 Number 39- *The Weekly Newsletter of the SBBA* - September 10, 2013



## Higher Education Quote of the Week:

"The result has been a discouraging theater of the absurd. Do we really want LSU Board members donning prison jumpsuits in the defense of government secrecy?" - *The Advocate Editorial Board responding to Judge Janice Clark's threat to throw the LSU Board of Supervisors in jail for contempt of court.*

## Dear Johnette,

The 2014 U.S. News & World Report College Rankings were released this morning, and there were some real bright spots in Northwest Louisiana. Louisiana Tech moved up 9 slots in the Tier 1 rankings to #190 among National Universities. Centenary College also appeared in Tier 1 at #167 among National Liberal Arts Colleges, and Northwestern made the Tier 1 cut at #92 in the Southern Regional Universities category. These rankings are by no means easy to attain; most Louisiana colleges were not ranked in any category. ***To see all the rankings click [here.](#)***

Even though LSU in Baton Rouge made the Tier 1 cut for National Universities, the school fell from #134 to #135. LSU's been sliding downward in the U.S. News rankings for the last few years and some have warned there may come a day when LSU falls out of Tier 1 completely if more funding is not directed toward the flagship.

But in the meantime, LSU has far greater troubles brewing. Baton Rouge Judge Janice Clark is threatening to throw the LSU Board of Supervisors in jail if they do not release the names today of last spring's finalists for the LSU President's job. Already, the LSU System owes close to \$60,000 in fines for contempt of court.

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## Shreveport-Bossier Higher Education News

- Shreveport Times columnist Wiley Hilburn writes about his experiences with Bobby Jindal over the years and how his impression has evolved. Hilburn first met the Governor when Jindal was head of the University of Louisiana System. "I was impressed with Jindal," he writes. ***[Shreveport Times, 09.09.13](#)***
- LSUS has received approval from the Board of Supervisors to consolidate the communications, fine arts, humanities, and foreign language departments into a single arts and media department. These changes are



## Quick Links

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projected to save LSUS up to \$4000 a year. [NOLA.com, 09.06.13](#)

- Southern University at Shreveport will be giving pay raises to teachers who teach extra classes. "Our full-time faculty approximately teaches two overloads each, so that would be equivalent to as much as a \$1000 increase for those who are teaching those extra classes," explains SUSLA Chancellor Ray Belton. [Shreveport Times, 09.07.13](#)

## Louisiana Higher Education News

- The LSU Board of Supervisors may be seeing orange instead of purple and gold if Baton Rouge Judge Janice Clark follows through on her threat to throw the Board in jail for contempt of court. [The Advocate, 09.10.13](#)
- The Advocate Editorial Board is advising the Supervisors to give up the fight and turn over the names of previous finalists for the LSU President's job. The board writes, "It's past time for the LSU board to end this charade, release records that should have been made public long ago, and get on with the important work of turning LSU into a world class institution." [The Advocate, 09.10.13](#)
- Shreveporter and Board of Regents Chairman Bubba Rasberry continues to get coverage following his recent speech to the Baton Rouge Rotary Club. The Advocate Editorial Board wrote in this morning's paper, "W. Clinton Rasberry, Jr. is universally known as Bubba, and his Shreveport upbringing ingrained politeness in the conservative businessman. So his measured remarks on higher education constitute an especially damning indictment of the policies of Governor Bobby Jindal and the Legislature." [The Advocate, 09.10.13](#)
- LSU is seeking permission to open a Baton Rouge branch of the medical school based in New Orleans. LSUHSC New Orleans Chancellor Larry Hollier told The Advocate, "We could start a medical school program in Baton Rouge that is cost-effective and produces a whole new group of medical students." [The Advocate, 09.09.13](#)



## National Higher Education News

- The CEO of Exxon Mobil writes about the importance of STEM education. "More and more jobs are applying cutting edge technologies and now demand deeper knowledge of math and science in positions that most people don't think of as STEM-related, including machinists, electricians, auto techs, medical technicians, plumbers and pipefitters." [Wall Street Journal, 09.06.13](#)

[Shreveport Chamber](#)

[North Louisiana  
Economic Partnership](#)

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For more information on higher education in Northwest Louisiana, please visit our website at [www.sbba4he.org](http://www.sbba4he.org)

Sincerely,

***Johnette Magner, Ph.D., Executive Director  
Shreveport-Bossier Business Alliance for Higher Education***

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*You are welcome to forward this newsletter to others in your network who are interested in higher education.*

*For more information on becoming a member of the SBBA, or providing direct support for our work, please contact Dr. Johnette Magner at [jmagner@sbba4he.org](mailto:jmagner@sbba4he.org)*

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