



Continuing Education

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Higher Education Quote of the Week:

"If you want to take gender studies, that's fine, go to private school. But I don't want to subsidize that if it's not going to get someone a job." - North Carolina Governor Patrick McCrory in The Wall Street Journal.



Quick Links

Colleges and
Governing Boards

Dear Johnette,

As the dust settles from the latest session of the Louisiana Legislature, we are discovering some bright spots for higher education. The final budget included an extra \$10 million for each of the higher education management boards to be split among their schools, and the legislature gave colleges permission to raise student fees by \$48 per student per semester to cover much-needed repairs on campus buildings.

Locally, Southern University at Shreveport received an additional \$1.5 million appropriation, the LSUHSC-Shreveport Medical School was fully funded using hospital reserves, and BPCC received funding for a new building to teach courses in the STEM fields.

But the biggest news of the week did not all come out of the legislature; it also came directly from our local schools. Louisiana Tech garnered another national, prestigious ranking and LSUS reported that 156 people have begun the application process for the Ed.D., which was only approved three weeks ago by the Board of Regents. Congratulations to Louisiana Tech and LSUS!

Shreveport-Bossier Higher Education News

- Just days after landing the #21 spot on AdvisorOne's list of the best colleges for return on investment, Louisiana Tech secured another coveted ranking. Affordable Colleges Online named Tech #17 in its national ranking of "Low Cost Colleges with High Starting Salaries for Graduates." [*Louisiana Tech Website, 06.05.13*](#)

Louisiana Higher Education News

- Louisiana schools received an unexpected present from the Louisiana Legislature, an extra \$40 million in one-

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time money. The Southern System, considered especially fragile, will receive additional funds with \$1.5 million dedicated to Southern's Shreveport campus. State Senator Ed Murray (D-New Orleans) told the Advocate, "This was particularly important for Southern.



The big thing we wanted to do was save the system so that they could remain open and a viable part of Louisiana's higher education community." ***The Advocate, 06.10.13***

- Although the higher education administrators lost their hard-fought battle to shift tuition authority from the legislature to the management boards, they will be able raise student fees next semester to pay for much-needed building maintenance and repairs on campuses around the state. ***Shreveport Times, 06.11.13***
- The Louisiana Legislative Auditor says 79 percent of the state's community and technical colleges did not submit reliable data for purposes of meeting Grad act requirements. System President Joe May blames the errors on a shift to a new computer system. ***The Advocate, 06.10.13***
- The Southern University System Foundation is accusing former system President Ralph Slaughter of fraudulently transferring assets to his wife to avoid a judge's order he repay almost half a million dollars to the foundation. Slaughter's attorney is defending the transfer as a "perfectly legal transaction." ***The Advocate, 06.05.13***

National Higher Education News

- Humanities programs across the nation are attracting fewer and fewer students because of higher unemployment among graduates in those fields. At Harvard college, 36% of students majored in the humanities in 1954. Today just 20% choose that route. ***The Wall Street Journal, 06.06.13***

For more information on higher education in Northwest Louisiana, please visit our website at www.sbba4he.org

Sincerely,

***Johnette Magner, Ph.D., Executive Director
Shreveport-Bossier Business Alliance for Higher Education***

You are welcome to forward this newsletter to others in your network who are interested in higher education.

For more information on becoming a member of the SBBA, or providing direct support for our work, please contact Dr. Johnette Magner at jmagner@sbba4he.org

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