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## Continuing Education

Volume 2 Number 11 - *The Weekly Newsletter of the SBBA* - March 12, 2013



### Centenary Faculty Garner National Ranking

The faculty at Centenary College has been named among the top 25 best in the nation.

The list was compiled by the Center for College Affordability and Productivity.

### Dear Johnette,

There are more studies out this week confirming what we've been saying for months. Cuts in state funding to higher education in Louisiana have been among the deepest in the nation, and unlike most other states which have stabilized funding for the next fiscal year, Louisiana has offered no reprieve. Louisiana is also one of only three states where tuition authority resides in the legislature, so there is little our colleges can do to make up for the shortfall.

That is why there is growing support statewide for tuition freedom for public universities. Louisiana's colleges are priced well below neighboring peers, so administrators are asking for the freedom to let the markets determine what they can charge for tuition.

Over the next few weeks, we will be highlighting various bills aimed at strengthening higher education in Louisiana. This week the media began reporting on State Rep. Thomas Carmody's tuition freedom bill. Carmody sits on the House Education Committee, and his bill already has the backing of the Board of Regents.



### Quick Links

[Colleges and  
Governing Boards](#)

[Bossier Parish  
Community College](#)

### Shreveport-Bossier Higher Education News

- State Representative Thomas Carmody is introducing a bill that would place tuition setting authority in the hands of higher education governing boards. Higher Education Commissioner Jim Purcell is supporting the measure. [NOLA.com, 03.08.13](#)
- The votes are in from 15 million students on [ratemyprofessors.com](#), and Centenary is one of the big winners. [PR Web](#)
- BPCCC has announced yet another articulation agreement with an area university. BPCCC and ULM are partnering on an occupational therapy assistant program. [Monroe News-Star, 03.06.13](#)

Centenary College  
 LSUHSC Shreveport  
 LSU Shreveport  
 Louisiana Tech  
 Northwestern  
 Northwest LA  
 Technical College  
 Southern University at  
 Shreveport  
 LA Board of Regents  
 LCTCS System  
 LSU System  
 Southern University  
 System  
 University of LA  
 System  
**SBBA Member  
 Organizations**  
 African American  
 Chamber  
 Biomedical Research  
 Foundation  
 Bossier Chamber  
 CERT  
 Committee of One  
 Hundred  
 Manufacturers  
 Managers Council  
 Shreveport Chamber

## Louisiana Higher Education News



- The higher education system presidents say they generally support linking funding to performance measures if legislators get the measures right. *The Advocate, 03.08.13*
- New UL System President Sandra Woodley discusses how formulas determining graduation rates don't count non-traditional students. "The UL system's nine universities produce more than 16,000 completers each year, yet only 48% are counted in a traditional graduation rate measure." *Illuminating the Lifelong Learning Movement*
- State Senator Conrad Appel responded to an editorial in the Advocate opposing his bill to link college funding to graduation rates. *The Advocate, 03.11.13*
- Total revenue for higher education was down 10% in 2012, putting Louisiana third highest in the nation in terms of cuts to higher ed. This latest report is from the State Higher Education Executive Officers Association (SHEF). *Baton Rouge Business Report, 03.07.13*
- The Ohio State University President is advising the LSU Transition Team working on the LSU 2015 plan. Last week he voiced support for the system's efforts to keep secret the names of candidates for the top job. "Talented people will not be part of the process if there is public exposure," he said. *The Advocate, 03.07.13*

## National Higher Education News

- For the first time, students across the nation are now paying a higher percentage than states of public college operating costs. Louisiana students pay much more with about 60% coming from students. *The Chronicle of Higher Education, 03.06.13*

For more information on higher education in Northwest Louisiana, please visit our website at [www.sbba4he.org](http://www.sbba4he.org)

Sincerely,

**Johnette Magner, Ph.D., Executive Director  
 Shreveport-Bossier Business Alliance for Higher Education**

*You are welcome to forward this newsletter to others in your network who are interested in higher education.*

*For more information on becoming a member of the SBBA, or providing direct support for our work, please contact Dr. Johnette Magner at [jmagner@sbba4he.org](mailto:jmagner@sbba4he.org)*

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