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Continuing Education

Volume 2 Number 8 - *The Weekly Newsletter of the SBBA* - February 19, 2013



*Sign up here
to attend!*

Higher Education Commissioner Jim Purcell has developed a regional analysis for NWLA. Come hear what he thinks we should be doing to prepare for the economy of the future.

Tuesday, Feb. 19
9:00 - 11:00 a.m.
Shreveport
Chamber



Quick Links

Dear Johnette,

Higher Education Commissioner Jim Purcell will be in NWLA tomorrow morning to share with local leaders his analysis of the higher education needs for the region. His presentation will be at the Greater Shreveport Chamber of Commerce, 400 Edwards Street, from 9:00 to 11:00 a.m. The public is invited to attend. [Register here](#)

With the soaring cost of higher education, national leaders on both sides of the aisle are trying to make it easier for parents and high schoolers to compare schools in terms of cost, graduation rate, and income earned upon graduation. For more information, you can visit the White House website by [clicking here](#).

And Northwest Louisiana Technical College in Minden is just a couple of months away from completing construction on their state-of-the-art new campus. It's impressive and will no doubt draw more students from around the region.

Shreveport-Bossier Higher Education News

- If you are interested in comparing the costs and graduation rates of our local post-secondary institutions, you can now find the information on the White House website. Centenary College and the Northwest Louisiana Technical College at Minden tied for first place in graduation rates, with both topping 58 percent. [White House College Scorecard](#)

Louisiana Higher Education News

- The Baton Rouge Advocate staff has tried its best, but it's getting nowhere in its quest to obtain the names of the 30 finalists for the top job at LSU. LSU has structured the search so they aren't subject to the

Colleges and Governing Boards

Bossier Parish
Community College

Centenary College

LSUHSC Shreveport

LSU Shreveport

Louisiana Tech

Northwestern

Northwest LA
Technical College

Southern University
at Shreveport

LA Board of Regents

LCTCS System

LSU System

Southern University
System

University of LA
System

SBBA Member Organizations

African American
Chamber

Biomedical Research
Foundation

Bossier Chamber
CERT

Committee of One
Hundred

Manufacturers
Managers Council

Shreveport Chamber

Freedom of Information

Act. *The Advocate*, 02.14.13

- A fired LSU professors who refused to keep quiet about the levee failures following Hurricane Katrina has released emails as part of a court case. The emails leave little doubt university officials worked to silence him. *The Advocate*, 02.17.13
- Southern University System President Ronald Mason was under attack by his faculty last week for a partnership he negotiated with an online education service provider. During a contentious faculty senate meeting, he responded to rumors he had received a kickback. In referring to his 30 year career in the public sector he retorted, "The whole time I was never once accused of doing anything illegal. If you don't believe me call the police, the FBI, or the district attorney." *The Advocate*, 02.15.13
- The U.L. System has announced a new degree program designed for adults who started but never finished college. It is a Bachelor's of Arts degree in organizational leadership that is offered online. *The Advocate*, 02.15.13



National Higher Education News

- Approximately 600,000 jobs, largely in manufacturing, sit unfilled across the country due to a lack of qualified workers. Because most of these jobs require only a two-year degree, politicians and community leaders around the nation are working to steer more kids toward community college. *U.S. News & World Report*, 02.11.13

For more information on higher education in Northwest Louisiana, please visit our website at www.sbba4he.org

Sincerely,

Johnette Magner, Ph.D., Executive Director
Shreveport-Bossier Business Alliance for Higher Education

You are welcome to forward this newsletter to others in your network who are interested in higher education.

For more information on becoming a member of the SBBA, or providing direct support for our work, please contact Dr. Johnette Magner at jmagner@sbba4he.org

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2/21/13

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