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## Continuing Education

Volume 2 Number 6- *The Weekly Newsletter of the SBBA* - February 5, 2013



### LSUS Open House

You are invited to attend the LSU/LSUS Open House this Thursday, Feb. 7, from 5:30 to 7:00 at the Noel Memorial Library on the LSUS campus. Learn what's been accomplished so far with the LSUS Commitment Plan.

### Dear Johnette,

It's hats off this week to Bossier Parish Community College. Enrollment this spring is up 717 students over last spring! At the rate the school is going, they could top 8000 students this fall. If you're questioning these numbers, just try to find a parking space on campus close to your classroom.

We've been hearing about the flight of talent from health care and higher ed due to uncertainty and budget cuts, but now we have some hard numbers, at least among LSU hospitals in south Louisiana. According to LSU Health Care VP Frank Opelka, 19% of LSU's employees in the southern hospitals have left in the last 18 months, and he's trying to wrap up the privatization agreements quickly to stabilize the work force.

And the LSU System search consultant says they are hoping to find a sitting college president to take the reins at LSU Baton Rouge, a comment that does not bode well for Stephen Moret, the LA Secretary of Economic Development, who is rumored to want the job. But, of course, the Dallas-based consultant does not have the last word.

### Shreveport-Bossier Higher Education News

- With 7710 students, BPCC's enrollment is up 10% this spring compared to spring 2012, and Chancellor Jim Henderson credits smart planning on their part, "BPCC has purposefully invested in programs aligned with opportunities in this regional economy." *Shreveport Times, 1.31.13*
- The LSU Board of Supervisors received an update last week on the progress of the LSUS Commitment Plan which calls for coordinated action among LSU system schools in an effort to boost recruitment and retention at LSUS. For more information on the plan's progress, you can attend the LSUS Open House this Thursday from 5:30 to 7:00 on the LSUS campus. *LSU System News Release*



### Quick Links

[Colleges and  
Governing Boards](#)

Bossier Parish  
Community College

Centenary College

LSUHSC Shreveport

LSU Shreveport

Louisiana Tech

Northwestern

Northwest LA  
Technical College

Southern University at  
Shreveport

LA Board of Regents

LCTCS System

LSU System

Southern University  
System

University of LA  
System

**SBBA Member  
Organizations**

African American  
Chamber

Biomedical Research  
Foundation

Bossier Chamber

CERT

Committee of One  
Hundred

Manufacturers  
Managers Council

Shreveport Chamber

- U.S. News & World Report recently ranked national liberal arts colleges by yield, which is the percentage of students accepted who elect to go to the college. Topping the list was the U.S. Naval Academy at 86%. Centenary College at 34.5% beat the national average of 30%. *U.S. News & World Report, 1.28.13*

## Louisiana Higher Education News

- Higher Ed Commission Jim Purcell shares one set of numbers, while Governor Jindal releases another set. How much has state funding for higher education really decreased? The AP's Melinda Deslatte reads between the lines. *Shreveport Times, 2.4.13*
- Faculty members at north Louisiana colleges discuss the toll state budget cuts are taking on their schools and their concerns about the flight of their talented colleagues. *Monroe News-Star, 2.3.13*
- Uncertainty is driving health care workers from Louisiana's seven LSU Hospitals down south. The number of employees has dropped from 6800 in July 2011 to 5540 in December of 2012. The LSU VP of Health Affairs told the Board of Regents, "This is a major challenge." *The Monroe News-Star, 1.3.13*
- The LSU Board of Supervisors hopes to have a new chief in place by June of this year. So far, they've narrowed the number of applicants to 30, and the names will not be released. They reportedly have a diverse pool of applicants, but are most interested in finding a sitting college president. According to the search consultant, "This is not a position for a beginner." *The Advocate, 2.3.13*



## National Higher Education News

- The Commonfund reports college endowments did poorly last year, dropping .3% compared to a 19.2% increase in fiscal year 2011. The purported cause? The dismal performance of international equities. *The New York Times, 2.1.13*

For more information on higher education in Northwest Louisiana, please visit our website at [www.sbba4he.org](http://www.sbba4he.org)

Sincerely,

**Johnette Magner, Ph.D., Executive Director**  
**Shreveport-Bossier Business Alliance for Higher Education**

*You are welcome to forward this newsletter to others in your network who are interested in higher education.*

*For more information on becoming a member of the SBBA, or providing direct support for our work, please contact Dr. Johnette Magner at [jmagner@sbba4he.org](mailto:jmagner@sbba4he.org)*

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SBBA | 400 Edwards Street | Shreveport | LA | 71101